

communicate  
collaborate  
celebrate

**Tobacco Control Conference  
October 5th and 6th 2009  
Cardiff, Wales**

<http://www.smoking-conference-wales.org.uk/index.php>

Following on from the successful 2008 Conference: *A Call to Action*, ASH Wales is hosting *Communicate, Collaborate, Celebrate* on 5th and 6th October 2009 in Cardiff, Wales.

*Communicate, Collaborate, Celebrate* is a two day tobacco control conference that recognises the importance of working in partnership across diverse agencies, of spreading the tobacco control message and of celebrating successes in reducing prevalence rates.

Confirmed Speakers at the conference include:

- Karla Sneegas, M.P.H. Executive Director, Indiana Tobacco Prevention and Cessation Agency
- Professor Gerard Hastings Institute for Social Marketing: a collaboration between the University of Stirling and The Open University
- Dr Tony Jewell, Chief Medical Officer for Wales
- Oliver Smith, Deputy Director, Tobacco and Health & Wellbeing Policy, Department of Health
- Baroness Finlay of Llandaff, Professor of palliative medicine at Cardiff University School of Medicine, and consultant at the Velindre cancer centre



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Confirmed Workshops at the conference include:

- *The Role of Trading Standards in Tobacco Control* Presented by Ms Helen Picton, Wales Heads of Trading Standards, Lead Officer
- *Understanding past, present and envisaging future tobacco control legislation in the UK* Presented by Mr Martin Dockrell, Policy and Campaigns Manager, ASH England
- *Tobacco Control in Wales* Panel Discussion with representatives from ASH Wales, Welsh Assembly Government, Trading Standards, Stop Smoking Wales and Researchers
- *Innovations in NRT* Workshop sponsored by McNeil
- *Reaching Hard to Reach Groups in Cessation Services* Presented by Stop Smoking Wales
- *UK Centre for Tobacco Control Studies* Presented by Dr Linda Bauld, UKCTCS
- *Smuggling and Tobacco Control* Presented by Ms Ailsa Rutter, Regional Tobacco Policy Manager, Fresh - Smoke Free North East
- *Youth and Tobacco Control* Presented by Professor Amanda Amos, Professor of Health Promotion The University of Edinburgh

Also be the first to find out about the 2010 No Smoking Day Campaign at the first UK launch.

For more information and to register for the conference visit:

<http://www.smoking-conference-wales.org.uk/index.php>

Calls for papers and poster presentation are now open and abstract submission forms can be downloaded from the website.